



Room Circus: a Non-Profit committed to alleviating the isolation and stress of hospitalized children and their families through the healing art of laughter and play. For more information: roomcircus.org

Social Media Manager Job Summary:

Room Circus is searching for a pro bono social media networking specialist to fulfil the Social Media Manager vacancy on the General Board.

The Social Media Manager is part of the Communications Committee and reports to the Vice President of Communications.

This person should have excellent writing and researching skills and social network copy experience. Understanding of current social trends. Prioritizes and organizes own work to deliver on agreed deadlines.

Key Responsibilities:

- Manage Social Media Accounts: Facebook, Twitter, Instagram, YouTube Channel
- Create and manage a Room Circus Blog
- Manage Room Circus Google Photos account
- Facebook Live coverage of Room Circus events
- Create articles for Social Media about Room Circus activities
- Post articles of interest to the Room Circus community
- Piggyback on local breaking news that affects Room Circus, demonstrating Room Circus is a voice on issues being debated surrounding medical clowning and clowns in general
- Cross pollinate across other social media sites, to raise Room Circus social media profile
- Social Media Networking
- Collect Metrics on effectiveness of Room Circus Social Media Communications

Time Commitment: 10 hours per month, voluntary unpaid work.
Education/Experience: Associate or Bachelors in Communications or Sufficient work experience in Communications Field.

Apply with resume and covering letter: president@roomcircus.org